

MEDIUM DENSITY FIBREBOARD

NEW ZEALAND DELIVERS THROUGH INNOVATION

Increasingly, furniture-makers, joinery companies and builders seek wood panels with good working properties and stylish looks.

New Zealand can deliver the products they seek.

New Zealand leads the world in the manufacture and use of medium density fibreboard (MDF) – a wood residue-based composite material. Our MDF industry is renowned for its innovation and expertise. It leverages off state-of-the-art technology and an abundant, environmentally sustainable resource. Strong consumer appeal ensures that products made from New Zealand's high quality MDF command a premium in the marketplace.

New Zealand pioneered the use of MDF, which is produced here from Radiata pine pulp logs and sawmill residues. It is made using fine wood fibres bonded under heat and pressure with an adhesive. The primary advantages of MDF are material uniformity, ease of machining, and a smooth surface finish. New Zealand has been a major force in the large growth of Pacific Rim MDF capacity.

COMMERCIAL SUCCESS

The extensive intellectual property and expertise built up by New Zealand-based MDF manufacturers enables them to deliver premium products made to a wide range of thicknesses and specifications including ultra thin sheet. Our MDF stands out for its consistent density, pale colour, and smooth finish. The quality of our product is reflected in the premium it commands in markets such as China, Japan and the US.

Radiata pine is renowned for making the best MDF in the world. An abundance of this cost competitive raw material ensures a stable supply to New Zealand's manufacturing plants. The supply of raw material is expected to increase substantially over the next decade. This will ensure manufacturers can expand to meet rising world demand for MDF, which is already growing at 2.6 times the growth rate for all other wood panels.

Excellent environmental credentials give our MDF strong consumer appeal. All New Zealand MDF comes from environmentally sustainable, man-made plantations, and has very low levels of adhesive emissions.

To find out how your business can benefit from these commercial advantages, contact Investment New Zealand, the investment promotion agency of the New Zealand government. Investment New Zealand understands the MDF industry and has extensive networks within it, allowing us to identify and facilitate investment opportunities relevant to you.

A DIVISION OF NEW ZEALAND TRADE AND ENTERPRISE

www.investmentnz.govt.nz